# **HOW TO START A BUSINESS FRANCHISE**



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Starting a franchise company is not inexpensive. Keep in mind these requirements when you consider making the move from business to franchise in order to build a successful business.

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### How to Start a Franchise Business Starting a Franchise

Understand Your Franchise Market The market for your franchise business depends very much on the franchisor you set up with. They will be able to provide guidance and expertise on the types of customers you should be marketing to, although you will need to carry out your own market research as well.

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Present your business plan and any relevant information from franchise representatives to banks or private investors to show them that your business opportunity is a viable one. If you're unable to obtain a loan from a bank or commercial lender, you may find success with a government loan from the government's Small Business Association (SBA).

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How to Open a Franchise in 7 Easy Steps By Benilyn Formoso - Suralta on December 13, 2017 | Franchising , Starting a Business | Comments (13) Some entrepreneurs prefer to open a franchise rather than their own business because it seems easier.

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## 6 Steps to Franchising Your Business Inc com

Franchising your small business may be a good way to grow fast. Figuring out whether or not franchising will work for you is a matter of knowing your business and yourself.

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## **Want To Franchise Your Small Business 8 Tips To Forbes**

If you have a small business that can be easily replicated, then franchising may be one of the best ways to

expand it at a fast pace. And if you tackle it the right way, you can certainly pump up http://ebookslibrary.club/Want-To-Franchise-Your-Small-Business--8-Tips-To---Forbes.pdf

# Starting a franchise Fit Small Business

Franchise companies have an established business model and system for franchisees to follow. However, it s important to remember that owning a franchise can be just as risky as owning any other small business. http://ebookslibrary.club/Starting-a-franchise-Fit-Small-Business.pdf

## **How To Start a Business Pros and Cons of Franchise Business**

If you are thinking about striking out on your own and starting up your own business, probably your friends and colleagues advised you to buy a franchise.

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